



Project Management in the automotive industry

TECHNICAL WORKSHOP

Alcañiz, 15th July 2014

Presentation

The Spanish Association on Project Management and Engineering (AEIPRO), with the support of “Instituto Aragonés de Fomento” (IAF) and TechnoPark Motorland, organize the Technical Workshop entitled “Project Management in the automotive industry” which will be held next Tuesday 15th of July. This workshop is aimed at those professionals of Project Management, engineers and companies of automotive sector, and to anyone interested in this area.

The manufacture of motor vehicles and auto parts is the most important industrial sector in Spain, and its sustainability requires the use of the more advanced technology standards and management techniques to guarantee its competitiveness in a globalised economy.

The growing importance of Project Management as a discipline in the launch of new products, the acquisition of components, the recruitment of providers, and in the management and optimization of human, technical and financial resources, justifies the development of this technical workshop, where experts from different fields will present industrial experiences and the latest trends in the area.

Schedule

10:00 - Opening

Mr. Arturo Aliaga Lopez - Minister of Industry and Innovation of the region of Aragón.

10:30 - Conference: "Project Manager professional profile in automotive projects"

Mr. Juan Ignacio Obartí Segrera. Project Manager at Ford, Volkswagen and Tracoinsa.

12:00 - Coffee-break

12:30 - Conference: “The automotive industry in Aragón and its automotive cluster”

Mr. Benito Tesier. President of the Automotive Cluster of Aragón.

13:00 – Conference: “Project Management in the OEM and spare parts automotive industry”
Conducted by Fersa Bearings.

14:00 - Lunch

15:30 - Conference: "Support System for Project Management in Siemens"
Mr. Pedro Ricote Lázaro. Head of the Project Management Office at Siemens Spain.

17:00 - Coffee-break

17:30 - Conference: “Project Managers professional competence assurance”
Conducted by the International Project Management Association (IPMA).

19:00 – Closing

Location

The workshop will be held in the building “Centro Zaragoza” in TechnoPark Motorland in Alcañiz, Teruel. (Spain).

Inscription and price

Registration for the Technical Workshop can be done through the form available on the website: www.PM-automocion.aeipro.com, in the section “Inscription”.

Price: 75 Euros*. Include certificate of attendance, documentation, coffee-breaks and lunch.

*Members of AEIPRO, APOGEP and IPMA, and companies related to the automotive Cluster of Aragón have a 20% discount.

Limited places.

Organized:



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